

Product Plans and Pricing Summary

Qwil Messenger is a business subscription service for which you only pay for staff users. **Clients and partners are free.** Subscription fees are charged annually (pre-paid in advance) based on tiered user volume pricing. Additional features are available for some plans and may incur separate charges and/or be subject to minimum subscription volumes.

	£600 \$840 a year user tier: 1-10 £5/\$7 per staff user (average) per month	£1,200 \$1,680 a year user tier: 1-10 £10/\$14 per staff user (average) per month	Get in touch with our sales team to discuss your requirements
	Essentials	Professional	Enterprise
User Limits			
Maximum staff users	25	250	Unlimited
Maximum external users	1,000	10,000	Unlimited
Chat Features			
Multi-party private chats	•	•	•
Text, photos & files (50mb each)	•	•	•
Invite and leave chats	•	•	•
Remove participants	•	•	•
Archive chats	•	•	•
Notifications	•	•	•
Mute chats	•	•	•
Change profile status	•	•	•
Read receipt	•	•	•
Name chats	•	•	•
Chat Deep links	•	•	•
Search chats	•	•	•
Reply to / forward message	Q3 2021	Q3 2021	Q3 2021
Email notifications		•	•
Team accounts (pooled users)		•	•
Data Hosting and Security			
Secure user management	•	•	•
Multi-factor authentication	•	•	•
Data residency and protection	•	•	•
Encryption (in transit & at rest)	•	•	•
Mobile apps (iOS & Android)	•	•	•
Desktop apps (Mac & Windows)	•	•	•
Web app (modern browsers)	•	•	•
Secure cloud hosting	•	•	•

	Essentials	Professional	Enterprise
Admin and Controls			
Bespoke contact lists	●	●	●
Authorised devices	●	●	●
Chat and attachment export	●	●	●
Brand personalisation	●	●	●
Chat review and audit	30 days history	Unlimited	Unlimited
Advanced admin permissions		●	●
User and Group CSV upload		●	●
Staff mobile access controls		●	●
Staff web access controls		●	●
Attachment controls		●	●
Staff e-mail domain control		Single domain	Multi domain
Customised Ts and Cs		●	●
Integration and Automation			
Chat Butler Excel toolkit		●	●
Personal user API keys		●	●
Master user API keys			●
System API keys (incl. export)			●
Support			
Online help centre	●	●	●
Online chat		●	●
Premium support			●
Guaranteed Uptime SLA			●
Additional Features*			
Salesforce connector**	●	●	●
Sandbox(es)		●	●
Messaging campaigns		2022	2022
Chatbot integration			●
Active Directory sync			●
Exclusive Virtual Private Cloud			●
Multi-brand deployment			●
Multi-region deployment			●
Additional API call volumes			●
Multi-tenancy API keys			●
Group video calling		Q3/4 2021	Q3/4 2021
Screensharing		Q3/4 2021	Q3/4 2021

*Additional features may incur additional costs and/or be subject to minimum subscription volumes.

**The Qwil Messenger Salesforce Connector only extends the functionality available in the Essentials Product Plan. Professional and Enterprise Plans include all of Essentials Product Plan functionality.

Essentials & Professional Plan Annual Staff User Subscription Fee Tiers

Number of Staff Users	Essentials	Professional
	£5 per staff user (average) per month	£10 per staff user (average) per month
1 - 10	£ 600	£ 1,200
11 - 15	£ 900	£ 1,800
16 - 20	£ 1,200	£ 2,400
21 - 25	£ 1,500	£ 3,000
26 - 50		£ 6,000
51 - 75		£ 9,000
76 - 100		£ 12,000
101 - 125		£ 15,000
126 - 150		£ 18,000
151 - 200		£ 24,000
201 - 250		£ 30,000

Subscription fees are charged annually (pre-paid in advance) based on tiered user volume pricing. Additional features are available for some plans and may incur separate charges and/or be subject to minimum subscription volumes. Free plan customers must promptly activate and maintain minimum usage for their subscription to remain active. Essentials Plan is for non regulated firms. All pricing excludes any applicable VAT or sales taxes, is subject to an annual contract. Plan features may be restricted and are subject to change. Please refer to our [Master Subscription Agreement](#) and [T&Cs](#) for more details.